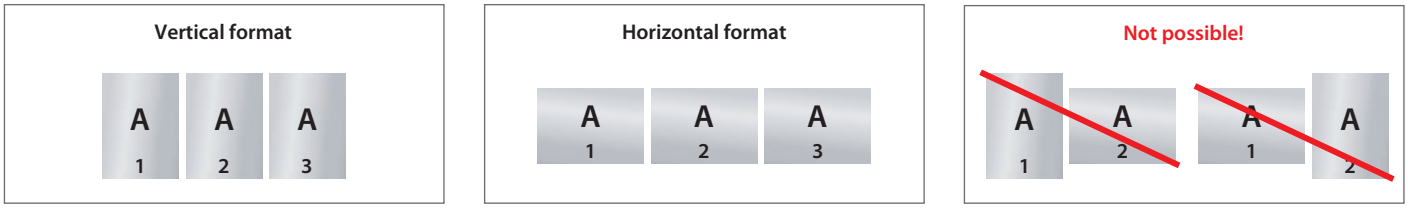
Information

This information will help you create a perfect print file.
Further information can be found on our website under "Artwork creation".

› Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: **vertical or horizontal**
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
- The format alignment must correspond to the artwork reading direction



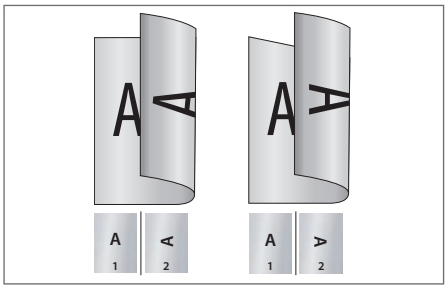
› Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

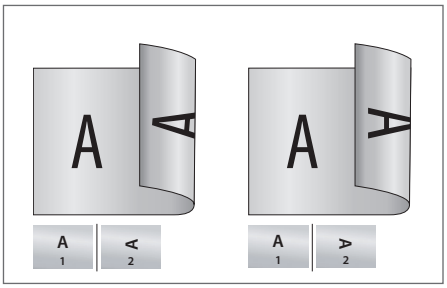
› Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

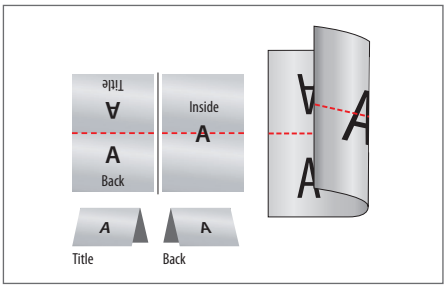
Examples:



Vertical format



Horizontal format



Horizontal format single fold

Explanations

Artwork format: format / size of the artwork

Finished format: format / size of the finished product
Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.

Neutral area: Please leave this area blank!

Not visible area: Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.

Bleed: Area that is cut off in further processing
Seam allowance: Area for the seam

Safety distance to artwork format: Distance between text / elements and the edge of the artwork format

Safety distance to finished format: Distance between text / elements and the edge of the finished format

Fold / groove / crease: Here the product is folded / grooved / creased

Perforation: Here the product is perforated

Seam: Here the seam is applied

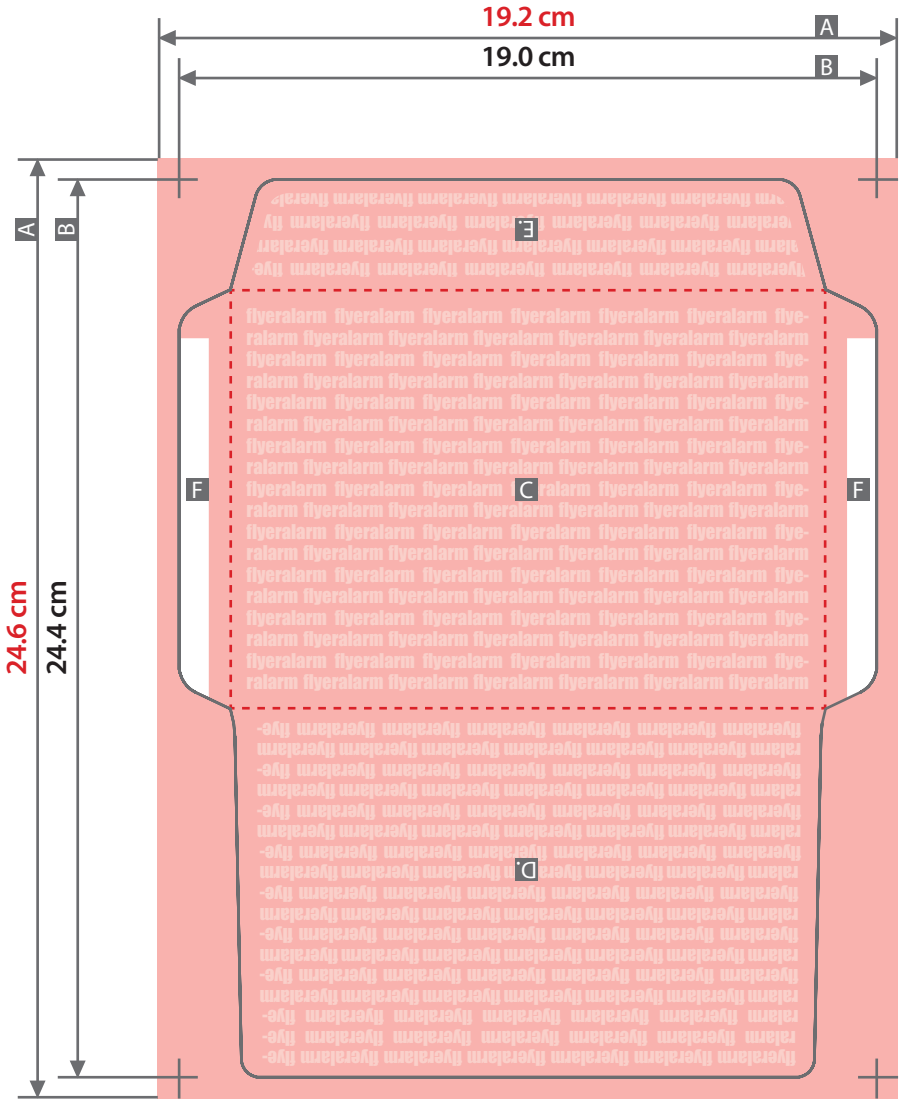
› Support

Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.

FLYERALARM

Envelope
C6, without window, full surface print

Outside

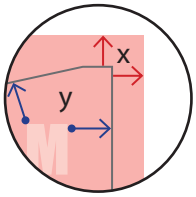


Sketches are not to scale

Folded finished format
16.2 cm x 11.4 cm

Bleed (x)
1 mm

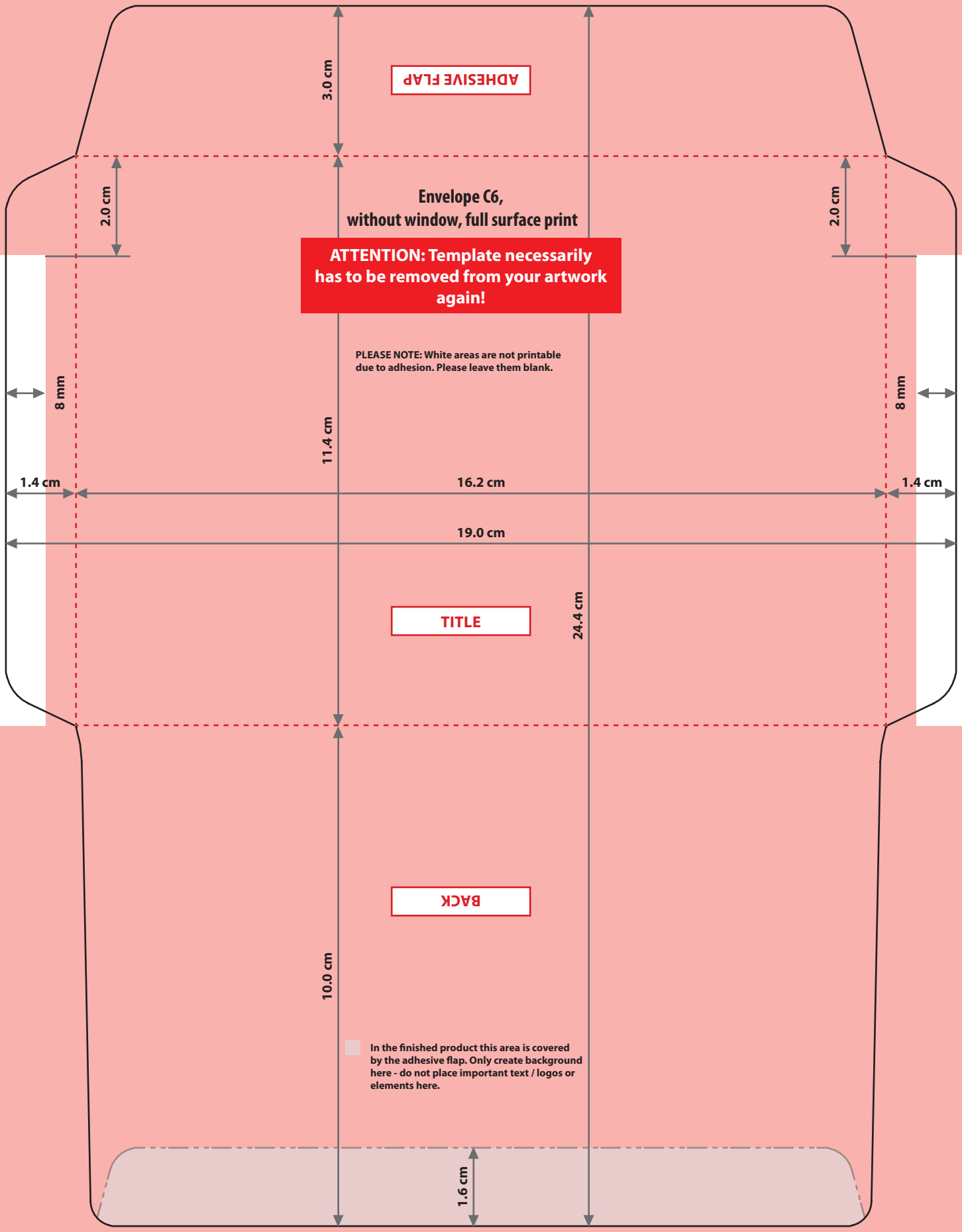
Safety distance (y)
10 mm



A = Artwork format
B = Finished format
C = Title
D = Back
E = Adhesive flap
F = Not printable area

The alignment of the artwork has to correspond to the sketch.

FLYERALARM


3.0 cm
ADHESIVE FLAP
2.0 cm
Envelope C6,
without window, full surface print
2.0 cm
ATTENTION: Template necessarily has to be removed from your artwork again!
PLEASE NOTE: White areas are not printable due to adhesion. Please leave them blank.
8 mm
11.4 cm
8 mm
1.4 cm
16.2 cm
1.4 cm
19.0 cm
TITLE
24.4 cm
BACK
10.0 cm
In the finished product this area is covered by the adhesive flap. Only create background here - do not place important text / logos or elements here.
1.6 cm